



[RESULTSANDCO.COM.AU](https://resultsandco.com.au)



RESULTS & CO

17 FACEBOOK POST IDEAS

Never to wonder what post on
Social Media ever again

17 FACEBOOK POST IDEAS



Never to wonder what post on Social Media ever again. Engaging content is the key to increasing reach and interaction with your Facebook Page. We've put together a list of 8 different Facebook post ideas that are guaranteed to help you increase engagement.

01



Ask Questions



01

01

Ask Questions



One great way to start conversations with your audience is by simply asking questions. It seems so basic, and you shouldn't use this for every post, but it's still a powerful strategy. Make them fun & easy to respond to.

02



Behind The Scenes



02

02

Behind The Scenes



Show how products are made, introduce your employees, or include bloopers of other videos or campaigns. Consider ways that your business can get on a more personal level to share unique content and behind-the-scenes photos or stories.

03



Tell Stories



03

03

Tell Stories



Get personal with your audience. Telling stories is a great way to connect with your Facebook followers on a different level. Tell your own stories of how your business came to be, share hard parts of being a business owner.

04



Creative Product Photos



04

04

Creative Product Photos



How can you showcase your products with or without someone modeling them? Think about flatlays, themes related to upcoming holidays, or use application shots and more.

05



Infographics



05

05

Infographics



Infographics work well on Pinterest but they can also be used on other social media platforms. Share your own informational charts and graphs on Facebook to help educate and bring value to your audience.

06



Humour



06

06

Humour



The human body has been designed to resist an infinite number of changes brought about by its environment. The secret of good health lies in successful adjustment to changing stresses on the body.

07



Videos



07

07 | Videos



Facebook loves when users post videos, and they even have an entire “Watch” section dedicated to video alone. This is why videos are great Facebook post ideas to improve your strategy. Live videos in particular help you connect with your audience.

08



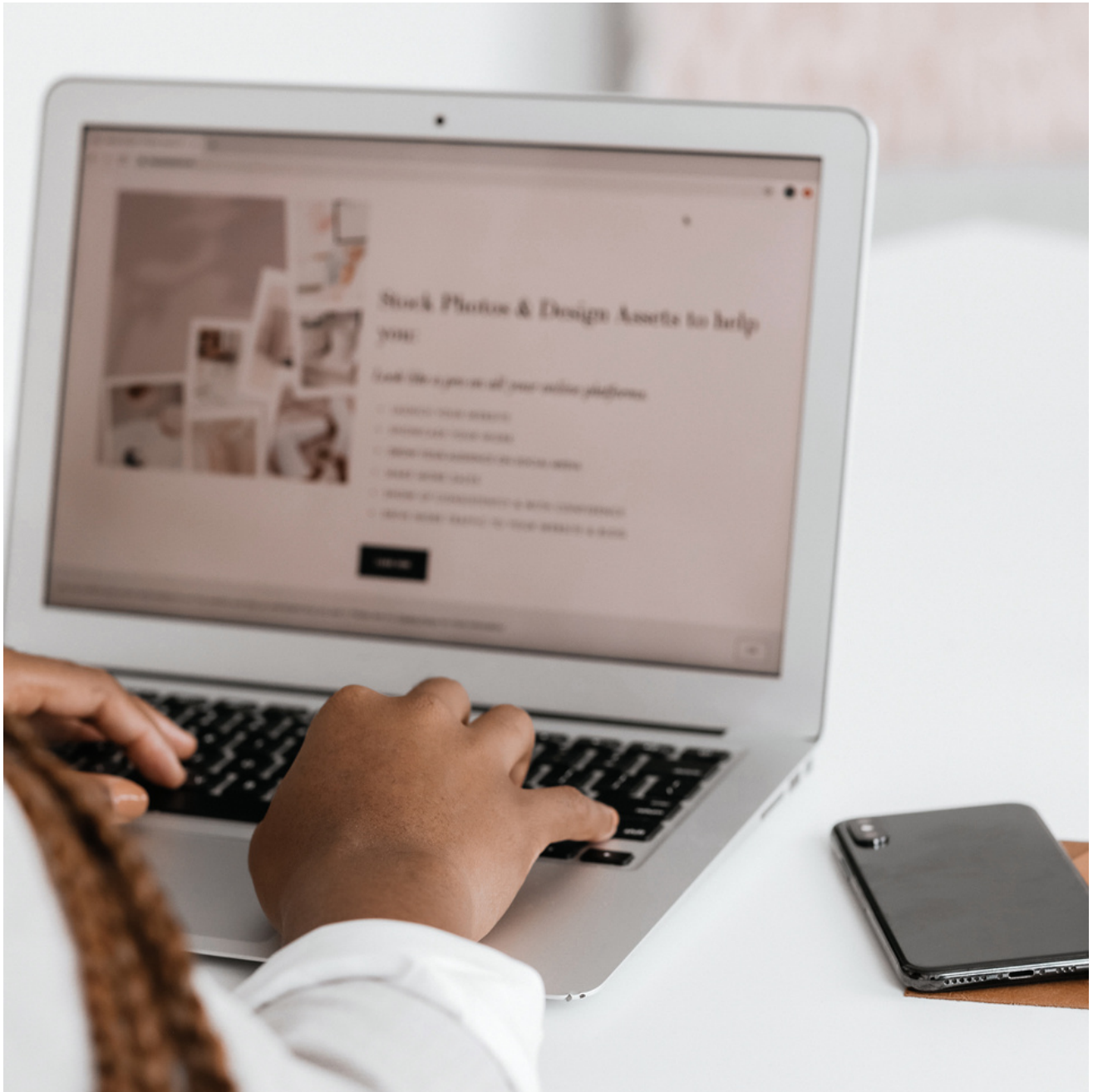
Branded Graphics



08

08

Branded Graphics



Creating branded graphics with your company's logo, fonts and colours incorporated. You can set up a series templates on Canva so you have various styles.

james@resultsandco.com.au

naomi@resultsandco.com.au

www.resultsandco.com.au



Connect with us:



[Instagram](#)



[Facebook](#)

[Schedule Call](#)

